



Job Description

Director of the Massachusetts Medicaid Policy Institute

About the BCBSMA Foundation and MMPI - <http://bluecrossmafoundation.org/>

The mission of the Blue Cross Blue Shield of Massachusetts Foundation (BCBSMA Foundation) is to expand access to health care for vulnerable and low-income people in the Commonwealth. We collaborate with public and private organizations to broaden health coverage and reduce barriers to care, through grants, research, and policy initiatives. Our work served as a catalyst for the pioneering Massachusetts health care reform law enacted in 2006, and we have sponsored ongoing research on the law's impact. The BCBSMA Foundation received an initial endowment from Blue Cross Blue Shield of Massachusetts in 2001, and that endowment has grown to approximately \$110 million. The BCBSMA Foundation operates separately from the company and is governed by its own Board of Directors. It is the largest private health philanthropy in the state.

The Massachusetts Medicaid Policy Institute (MMPI)—a program of the BCBSMA Foundation—is an independent and nonpartisan source of information and analysis about the Massachusetts Medicaid program, “MassHealth.” MMPI is a unique program in Massachusetts whose mission is to promote the development of effective Medicaid policy solutions through research and policy analysis. MMPI promotes broad understanding of MassHealth and its interrelatedness with other health care programs for low income people, and seeks to create a rigorous and thoughtful public discussion of the program’s successes and the challenges ahead. It collaborates with a wide spectrum of policy makers, legislators, researchers, providers, advocacy groups, consumer organizations, business and other stakeholders. MMPI has a proven track record of contributing valuable resources and hosting convenings of diverse stakeholders to inform the policy and program dialogue pertaining to the MassHealth program and health care policy more broadly in Massachusetts.

The BCBSMA Foundation and MMPI have a longstanding focus on and commitment to promoting access to care and coverage and eliminating barriers to care. Beginning in 2014, the BCBSMA Foundation underwent a strategic refresh process, identifying access to behavioral health services and to those interventions related to social determinants of health as new areas of focus alongside a continued commitment to coverage and care.

Job Description

The Director of Massachusetts Medicaid Policy Institute (MMPI) will report to the Senior Director of Policy and Research. He/She will work in partnership with the BCBSMA Foundation President and Senior Director of Policy and Research in the development and implementation of a strategic agenda for policy and research work focused on Medicaid and the Massachusetts Medicaid program, MassHealth, specifically. The agenda shall seek to further the overall mission and strategic agenda of the BCBSMA

Foundation and promote the dissemination of nonpartisan information and analysis about MassHealth and the development of effective Medicaid policy solutions through research and policy analysis.

This position requires a strong understanding of MassHealth and its interrelatedness with other health care programs for low income people. In addition, this position entails collaboration with a wide spectrum of policy makers, legislators, researchers, providers, advocacy groups, consumer organizations, business and other stakeholders.

The Director will:

- Work for, and in partnership with, the Senior Director of Policy and Research in the development of short and long range research plans and projects.
- Monitor key MassHealth policy and program initiatives and produce reports and other publications on these initiatives.
- Identify lead researchers for commissioning work, and collaborate with selected consultants to produce high quality, objective, timely policy briefs and associated reports. With guidance from the Senior Director of Policy and Research, ensure the effective stewardship of Foundation resources by effectively managing contracts and ensuring production of high quality products and deliverables.
- Contribute to identification and assist in the planning and execution of conferences and other convening opportunities that support the BCBSMA Foundation policy agenda.
- Assist in creation and development of publications and other mechanisms, such as webinars, to educate stakeholders about the MassHealth program in order to broaden awareness of the importance of the MassHealth program through transparency and translation.
- Leverage opportunities to partner with state government in promoting stakeholder engagement and understanding of policy issues and options.

The Director will be a critical contributor to a small committed Foundation team. This position provides the opportunity and requirement to not only set a strategic agenda but also “roll up one’s sleeves” to assist in accomplishing that agenda. The Director of MMPI will collaborate and support other Foundation team members to create a culture that supports diversity and inclusion, collegiality, and pursuit of excellence in effort and work products.

Qualifications: (Knowledge, skills and abilities)

- An in depth understanding of health financing and policy issues, with a specific understanding of Medicaid; the Massachusetts Medicaid program, MassHealth; and other health insurance programs for low income populations.
- Experience in health access programs and/or community based health care delivery preferred.
- Expertise in evaluation, research, policy analysis and policy development.
- Ability to analyze healthcare datasets and/or policy proposals and develop synthesis of findings.
- Ability to crystallize and clearly explain complicated issues.
- Strong planning, project management and organizational skills, including the ability to manage multiple projects at one time.
- Excellent oral and written communication skills.
- Ability to collaborate and build partnerships around common interests and goals.
- Politically knowledgeable.

Education/Relevant Experience:

- An advanced degree, preferably in health care management or public policy or closely related field is strongly desired.
- Extensive knowledge of and experience in health care and public policy is required.

To nominate a candidate, or to apply, forward resume and cover letter in confidence to:

E. Catlin Donnelly & Associates at bcbsma_fdn@ecdonnaelly.com

The Blue Cross Blue Shield of Massachusetts Foundation is committed to hiring individuals who reflect the diversity of the communities it serves.

More information about BCBSMA Foundation can be found on its website:

<http://bluecrossmafoundation.org/>